

****FOR IMMEDIATE RELEASE****

BRIGHTEN UP YOUR DAY WITH COLIMORO PINOT GRIGIO

GLEN ROCK, NJ, April 23, 2015 – Colimoro has expanded its offerings to include a 100% Pinot Grigio from the pristine slopes of Alto Adige, Italy – the premier region for the cultivation of the varietal. Vibrant and crisp, Colimoro Pinot Grigio will brighten up your day with every sip.

Produced in conjunction with an established vine grower and winemaker from Alto Adige, Colimoro Pinot Grigio is made using time-honored winemaking techniques from 20-30 year-old vines that produce beautiful fruit. The utmost attention to detail is followed from start to finish, beginning with careful hand-harvesting during the early morning hours and ending with aging on the fine lees to add a touch of complexity.

Flavors of white peach, honeysuckle, and ripe melon perfectly pair with the refreshing acidity that defines Colimoro Pinot Grigio. This full-bodied white has great balance and length with a sliced green apple finish.

This addition to the Colimoro brand expands Opici Wines' proprietary label offerings, and it is a welcome counterpart to the brand's existing red wine offering, Montepulciano d'Abruzzo. Colimoro has established a loyal following as a brand consumers can rely on for quality and value. The Pinot Grigio complements the brand as a fresh, easy-drinking, approachable wine with an attractive price tag.

Colimoro Alto Adige Pinot Grigio is currently available at a suggested retail price of \$15 per 750 mL bottle through Opici Family Distributing in Connecticut, Delaware, Florida, Maryland, New Jersey, New York, and Washington, DC. It will be rolled out nationally over the coming months.

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About Opici Wines

Opici Wines is a wine and spirits importer and producer with a portfolio of over 50 brands from the United States, Italy, Spain, France, Chile, Argentina, and Hungary. The portfolio is available nationally through distributor partners. Opici Wines was recently named "Importer of the Year" by *Wine Enthusiast Magazine* in their annual "Wine Star Awards." Originally founded in 1913 and re-established upon the repeal of Prohibition in 1934, the company has remained family owned and operated. To learn more about Opici Wines, visit www.opiciwines.com.

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