

**\*\*FOR IMMEDIATE RELEASE\*\***

## **REBELLION SMALL BATCH GETS SMALLER**

### **Rebellion Releases a Limited Release 8 Year Bourbon**

**GLEN ROCK, NJ, October 9, 2015** - Rebellion has expanded its offerings to include a limited edition, 8 year aged Bourbon. Hand-crafted by a master distiller, Rebellion 8 Year Bourbon rests in new, charred American oak barrels, two years longer than its predecessor.

The mash bill of 70% corn, 22% rye, 8% malted barley is distilled and aged in Tennessee using a traditional copper still. Rebellion 8 Year Bourbon leaves the barrel at 122 proof before being cut with pure spring water to reach 90 proof before being bottled in Bardstown, Kentucky – the bourbon capital of the world – where each bottle is hand-labeled and numbered.

The nose displays aromas of sweet caramel and honey, with subtle notes of winter spices. There is vanilla, pleasantly sweet notes, and bold rye spice on the palate which lingers on the finish. The oak notes are evident as well.

Demand continues to grow as US consumers embrace craft spirits and small batch producers, particularly dark spirits. Bourbon has seen exceptional growth in recent years and shows no signs of slowing. Impact Databank reported a 5% increase in Bourbon sales in 2014 to 18.5 million cases in the United States alone. That comprises more than 60% of the category's global volume.

Opici Wines, Market Street Spirits umbrella-company, has built their business around fulfilling demand. Since its debut in 2013, Market Street Spirits has hand-selected the finest bourbon from reputable master distillers to bring Rebellion to consumers.

Rebellion is available in 28 states, selling nearly 5,000, 6-bottle cases in a 12-month period.

Rebellion 8 Year Bourbon is available at a national SRP of \$50 for a 750 ml bottle. Each batch is limited to approximately 2,500 bottles.

### **About Market Street Spirits**

Market Street Spirits is a division of Opici Wines, an importer and producer of fine wines from around the globe, focusing on artisanal spirits and craft beers. The portfolio is represented nationally through distributor partners. Opici Wines was recently named “Importer of the Year” by the Wine Enthusiast Magazine. It has been family-owned and operated since it was founded in 1913. To learn more about Market Street Spirits, visit [www.marketstspirits.com](http://www.marketstspirits.com).

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