

THE PRESS

APRIL 2013

AN OPICI WINES PUBLICATION



Spring is around the corner, and everything's coming up Rosé at Opici Wines! With consumers going crazy for pinks, we're excited to offer the following 2012 vintage Rosés:

- Carpineto Dogajolo Rosato – Tuscany, Italy
- Cesari Bardolino Chiaretto Classico – Veneto, Italy
- Fattoria di Magliano Illario Rosato – Tuscany, Italy
- Luiano Rosato – Tuscany, Italy
- Chateau Beaulieu – Provence, France
- Dominio Dostares Tombú – Castilla y Leon, Spain
- Sauska Villanyi Rosé – Villany, Hungary

Everything's
Coming Up
Roses!

OPICI WINES IN THE MARKET

Luiano Kicks Off 2013 - American Style: Felicia Palombo trades the grapes of Tuscany for the Big Apple. Arriving in NYC on New Year's Eve, Felicia took the city -- and its bars and restaurants -- by storm. A former advertising executive, Felicia joined Luiano full time last year and spent 3 months immersing herself in the US market including traversing the East Coast through snow and bitter cold to show off the irresistible Lui and the rest of Luiano's outstanding portfolio. And, as we've had the pleasure of learning, wherever Felicia goes, fun is sure to follow. A few highlights of her visit:

- Celebrating her 32nd birthday & the 32nd anniversary of Luiano and Opici Wines partnership with OW and OFD's New York Metro sales team in style. Felicia prepared a festive "sales meeting" overlooking the Empire State Building with Luiano wines and a truly Tuscan spread.
- Partnering with *The New York Times'* reviewed "Sunday Suppers" for a Valentine's Day-themed cooking course in Brooklyn, NY.
- Hosting a Valentines Day event for her beloved Luiano Lui at Porsena Extra Bar in NYC.
- Decorating cupcakes and more at a cake decorating course with the infamous Cake Boss, Buddy Valastro, at Carlo's Bakery in NJ.



Let's Give a big Opici Bienvenue to Antoine Coudreux, Domaine Roux Pere & Fils' new US-based brand ambassador. Relocating from France to the Garden State in January, Antoine is ready to hit the pavement and spread the word about Roux in all of our markets.

What do you get when you combine old world charm with new world style? Yauquen Bonarda: Ruca Malen's latest addition which recently garnered 89 points from Wine Advocate (all cases are packed with accolade neckers). The wine is fresh and juicy with blackberry, blueberry, and raspberry aromas that integrate with typical Bonarda spice on the palate. 40% of blend is aged for 6 months in French Oak barrels, the remaining in stainless steel. And as the name "Yauquen" (defined as the ritual of sharing a drink amongst friends) suggests, it's perfect for unwinding with your friends.

South America's Harvest 2013 - the low-down from our indefatigable winemakers: Pablo Cuneo of Ruca Malen expects another great year. Pre-fermentative analytic testing of the grapes have produced favorable results. Mild temperatures in the spring and lack of frost rendered a normal yield. High temperatures in the summer accelerated the ripening of the white wine grapes, but a recent cool down will allow the red wine grapes to remain on vine for a bit longer.

Marcelo Retamal reports that all is on target at De Martino. A drought in the Limari Valley lowered Chardonnay yields, but increased complexity of fruit and rainfall in the Maipo Valley will likely accentuate the herbaceous qualities of the Carmenere and Cabernet Sauvignon. Canopy management has been more vigorous, and harvest seems to be occurring a bit later than usual due to an extended veraison period. All said, analytic testing indicates positive results.

CO – The Opici Sangria booth drew a huge crowd at the CO Jazz Festival in late 2012.

Chicago, IL – Shafer's Wine Discount couldn't get enough of Carpineto Spolverino! More than one pallet was sold after Spolverino was declared February's "Wine of the Month."

IL – Carpineto Dogajolo Rosso now graces the BTG list at all of Mia Francesca's 22 restaurants, located throughout the United States.

Boston, MA – J. Pace & Son's has embraced Opici Sangria.

NY – Claudio Viberti & George Palmieri worked their magic early March at NYC's finest establishments. Viberti selections proudly reside on the lists at: Mario Batali's Babbo, Il Mulino, Sirio Maccioni's new Sirio, and Del Frisco's.

OH – Villa Rosa Moscato d'Asti can be found BTG in all Eddie Merlot's Restaurants located throughout the Midwest.



TOP: Opici Sangria at the Jazz festival. **LEFT:** Catarina Sacchet of Carpineto in Boston. **RIGHT:** Hugo and Rafael Vivanco in Texas.

PAST EVENTS:

January 22 - 24, 2013

New Hampshire Wine Week featured Pablo Cuneo, Winemaker of Ruca Malen, and Antonio Zaccheo Jr., Export Manager and Assistant Winemaker of Carpineto.

January 28, 2010

VinItaly NYC featured Carpineto, Cesari, and Monteverro.

January 28, 2013

Wine Enthusiast Wine Star Awards honored Hubert Opici with the "American Wine Legend" Award at its annual ceremony at the New York Public Library. Antonio Zaccheo Jr. of Carpineto and Franco Cesari of Cesari flew in for the festivities.

January 30 - February 1, 2013

Hubert Opici celebrated his "American Wine Legend" award in legendary Opici style by honoring loyal employees who have dedicated a lifetime of service to the Opici Wine Group at a series of events in New Jersey, New York, and Connecticut.

February 7, 12, & 15, 2013

Conti Zecca featured at Gambero Rosso's Tre Bicchieri US tasting tour in San Francisco, CA; Chicago, IL; and New York, NY.

February 13, 2013

A variety of Opici Wines participated in Bottlenotes' "Around the World in 80 Sips" event in San Francisco, CA.

February 16 - 17, 2013

Carpineto, Cesari, Monte Faliesi, De Martino, and Goulart presented at the Boston Wine Expo in Boston, MA.

March 1 - 3, 2013

Carpineto, Cesari, and Dinastia Vivanco were sipped and savored at Charleston Wine & Food Festival events including Passport to Pairings; Shop, Sip, and Savor; and of course, the Grand Tasting.

March 5, 2013

Chateau Beaulieu and its pink Provencal neighbors hit NYC at "Provence in the City" in New York, NY.

March 7, 2013

Opici Wine Selections participated in Cincinnati Wine Festival.

March 14, 2013

Opici Wines participated in Bottlenotes' Around the World in 80 Sips event in Washington, DC.

March 20, 2013

Horizon Distributing created a weeklong Italian Wine "Trunk Show" featured the wines of Carpineto, Cesari, and Monte Faliesi at tastings, dinners and seminars in Boston, MA.

UPCOMING EVENTS:

April 3, 2013

Go Green with De Martino & Snooth Virtual Tasting

April 17, 2013

MALBE C
WORLD
DAY

April 18 & 19, 2013

California Portfolio Kick Off, featuring new wines, Auspicion and Julia James.

April 24, 2013

Wine Spectator Grand Tour featuring the wines of Cesari and Dinastia Vivanco - San Francisco, CA.

April 27, 2013

Wine Spectator Grand Tour, featuring the wines of Cesari and Dinastia Vivanco - Las Vegas, NV.

April 28 - 30, 2013

Opici Wines will be hosting a suite WSWA: "Tuscany B, Lobby Level" - Orlando, FL.

May 3, 2013

Wine Spectator Grand Tour, featuring the wines of Cesari and Dinastia Vivanco - Chicago, IL.

May 10 - 11, 2013

Winefest 18, featuring the wines of De Martino - Minneapolis, MN.

May 18 - 19, 2013

Nantucket Wine Festival, featuring wines of Dinastia Vivanco, Monteverro, and Sauska - Nantucket, MA.


NANTUCKET
WINE FESTIVAL

May 25 - 26, 2013

New Orleans Wine & Food Festival, featuring Carpineto, Dinastia Vivanco, and Monteverro - New Orleans, LA.

NEW ORLEANS
WINE & FOOD
EXPERIENCE

June 22, 2013

Burlington Wine Festival - Burlington, VT.


Burlington Wine &
Food Festival

Recent PRESS HIGHLIGHTS:

Mr. O: "American Wine Legend" Wine Star Awards 2012, Wine Enthusiast, January.

Monteverro: Cover shot, Wine Enthusiast, April 2013.



"Top 10 Tuscan Wines to Discover"

Carpineto: "Top 10 Value Wine," Wine Enthusiast, April 2013.

Ruca Malen Reserva Malbec 2010: Silver Medal, Cincinnati Wine Festival, -- one of only three Malbecs out of 150 submitted to receive an award.

De Martino: "One of the top ten most innovative wineries in Chile," Marcelo Retamal: "One of the most influential and admired winemakers in the industry." Decanter, March 2013.

OPICI WINES RAVE REVIEWS

* from September 2012 - April 2013

ITALY

Altadonna	Vermentino	2011	Wine Enthusiast	86	04/01/13
Bigi	Vipra Bianca	2010	Wine Enthusiast	86	10/01/12
Carpineto	Dogajolo Bianco	2011	Wine Enthusiast	87 "Best Buy"	10/01/12
	Dogajolo Rosato	2011	Wine Enthusiast	87 "Best Buy"	10/01/12
	Dogajolo Rosso	2011	Wine Enthusiast	87 "Best Buy"	04/01/13
	Spolverino	2010	Wine Spectator	87	Web 2012
	Chianti Classico	2010	Wine Enthusiast	87	10/01/12
	Chianti Classico	2010	Wine Spectator	88	09/30/12
	Chianti Classico Riserva	2008	Wine Enthusiast	91	12/31/12
	Chianti Classico Riserva	2007	Wine Enthusiast	90	12/31/12
	Chianti Classico Riserva	2007	Wine Spectator	90	10/15/12
	Chianti Classico Riserva	2007	Wine & Spirits	90 "Year's Best" "Best Buy"	04/01/12
	Vino Nobile di Montepulciano Riserva	2006	Wine Enthusiast	92 "Cellar Selection"	10/01/12
	Vino Nobile di Montepulciano Riserva	2006	Wine Spectator	89	Web 2012
	Brunello di Montalcino	2007	Wine Enthusiast	91	04/01/13
	Farnito Cabernet Sauvignon	2006	Wine Enthusiast	93 "Cellar Selection"	04/01/13
	Farnito Cabernet Sauvignon	2006	Wine Spectator	91	09/30/12
	Farnito Cabernet Sauvignon	2005	Wine Enthusiast	91	04/01/13
	Poggio Sant' Enrico	2003	Wine Enthusiast	90	04/01/13
	Valcolomba Merlot	2011	Wine Enthusiast	88	04/01/13
Cesari	Mara Ripasso	2010	Wine Enthusiast	89	11/01/12
	Bosan Ripasso	2009	Wine Enthusiast	92	11/01/12
	Bosan Ripasso	2009	Wine Spectator	89	10/15/12
	Bosan Ripasso	2008	Wine Spectator	88	08/31/12
	Amarone Classico	2008	Wine Enthusiast	91	11/01/12
	Bosan Amarone	2004	Wine Spectator	91	09/30/12
	Il Bosco Amarone	2006	Wine Enthusiast	94 "Cellar Selection"	11/01/12
Conti Zecca	Nero	2008	Wine Enthusiast	93	03/01/13
Donelli	Lambrusco Grasparossa	NV	Wine Spectator	89	11/30/12
Fattoria di Magliano	Pagliatura	2011	Stephan Tanzer's	89	09/01/12
	Heba	2010	Stephan Tanzer's	91	09/01/12
	Sinarra	2010	Stephan Tanzer's	91+	09/01/12
Monteverro	Chardonnay	2009	Wine Enthusiast	92	10/01/12
	Terra di Monteverro	2009	Wine Enthusiast	92	04/01/13
	Terra di Monteverro	2009	Wine Spectator	91	10/15/12
	Tinata	2009	Wine Enthusiast	94	04/01/13
	Tinata	2009	Wine Spectator	89	09/30/12
	Tinata	2009	James Suckling	93	12/17/12
	Monteverro	2009	Wine Enthusiast	95 "Cellar Selection"	04/01/13
	Monteverro	2009	Wine Spectator	92	10/31/12
	Il Nostro Vermentino	2011	Wine Enthusiast	88	10/01/12

Niedermayr	Pinot Nero Precios	2008	Wine Enthusiast	90	12/31/12
Viberti	Bricco Airoli Barbera d'Alba Superiore	2010	Wine Spectator	90	03/31/13
	Bricco Airoli Barbera d'Alba Superiore	2009	Wine & Spirits	92	12/01/12
	Barolo Buon Padre	2007	Wine Enthusiast	89	09/01/12
	Barolo Riserva Bricco delle Viole	2006	Wine & Spirits	94 "Year's Best"	12/01/12
	Barolo Riserva San Pietro	2006	Wine Enthusiast	93 "Cellar Selection"	09/01/12
	Barolo Riserva La Volta	2006	Wine Enthusiast	92	09/01/12
	Barolo Riserva La Volta	2006	Wine & Spirits	92 "Year's Best"	12/01/12

SPAIN

Albet i Noya	Petit Albet White	2011	Wine Enthusiast	84	02/01/13
	Xarel-lo	2011	Wine Enthusiast	85	02/01/13
	Xarel-lo	2011	Stephan Tanzer's	87	09/01/12
	Tempranillo	2010	Stephan Tanzer's	87	09/01/12
	La Milana	2006	Stephan Tanzer's	90	09/01/12
Altos del Cuco	Monastrell/ Syrah/ Tempranillo	2011	Stephan Tanzer's	87	09/01/12
	Monastrell/ Syrah/ Tempranillo	2010	Wine Enthusiast	86 "Best Buy"	11/01/12
Dinastia Vivanco	Rioja Blanco	2011	Wine & Spirits	88 "Year's Best "Best Buy"	12/01/12
	Coleccion Garnacha	2008	Wine & Spirits	90 "Year's Best"	12/01/12
Dominio de Tares	Baltos	2009	Wine Enthusiast	90	02/01/13
	Cepas Viejas	2008	Wine & Spirits	91 "Best Buy "Year's Best"	10/01/12
	Cepas Viejas	2008	Stephan Tanzer's	90	09/01/12
	Bembibre	2007	Wine Spectator	89	12/31/12
	Bembibre	2007	Stephan Tanzer's	91	09/01/12
	Tares P3	2007	Stephan Tanzer's	93	09/01/12
	Tombu	2011	Stephan Tanzer's	88	09/01/12
Dominio Dostares	Estay	2010	Stephan Tanzer's	89	09/01/12
	Cumal	2007	Stephan Tanzer's	91	09/01/12
Mas Igneus	Barranc dels Closos Negre	2009	Stephan Tanzer's	90	09/01/12
	Costers	2006	Wine Spectator	91	12/15/12
Pazos de Lusco	Zios	2011	Wine Enthusiast	86	02/01/13
	Zios	2011	Stephan Tanzer's	88	09/01/12
	Pazo Pineiro	2010	Stephan Tanzer's	92	09/01/12

FRANCE

Philippe Portier	Quincy Cuvee des Victoires	2010	Wine Enthusiast	87	09/01/12
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HUNGARY

Sauska	Cuvee 7	2008	Wine Enthusiast	87	12/01/12
	Cuvee 107	2009	Wine Enthusiast	87	12/01/12
	Cuvee 113	2010	Wine Enthusiast	85	12/01/12

Sauska Cont.

Furmint	2010	Wine Enthusiast	89	12/01/12
Aszu Essencia	2003	Wine Enthusiast	93 "Editor's Choice"	12/01/12
Aszu 6 Puttonyos	2003	Wine Enthusiast	89	12/01/12

CHILE**De Martino**

347 Vineyards	Carmenere	2011	Wine Advocate	86	12/31/12
Legado Reserva	Chardonnay	2011	Wine Enthusiast	86	12/01/12
Legado Reserva	Chardonnay	2010	Wine Advocate	88	12/31/12
Legado Reserva	Syrah	2010	Wine Advocate	86	12/31/12
Legado Reserva	Syrah	2010	Wine Enthusiast	86	03/01/13
Legado Reserva	Syrah	2010	Wine Spectator	88	01/31/13
Legado Reserva	Carmenere	2010	Wine Advocate	87	12/31/12
Legado Reserva	Carmenere	2010	Wine Enthusiast	87	12/01/12
Legado Reserva	Cabernet Sauvignon	2010	Wine Advocate	85	12/31/12
Legado Reserva	Cabernet Sauvignon	2010	Wine Enthusiast	85	12/01/12
Single Vineyard	Alto de Piedras Carmenere	2010	Wine Advocate	90	12/31/12
Single Vineyard	Alto de Piedras Carmenere	2009	Wine Advocate	91	02/29/12
Single Vineyard	El Leon Carignan	2009	Wine Advocate	89	12/31/12
Single Vineyard	El Leon Carignan	2009	Wine Enthusiast	89	12/01/12
Single Vineyard	El Leon Carignan	2007	Wine Advocate	90+	12/01/10
Single Vineyard	Las Cruces Old Bush Vines	2008	Wine Advocate	90	12/31/12
Single Vineyard	Las Cruces Old Bush Vines	2008	Wine Enthusiast	86	12/01/12
De Martino	Familia	2007	Wine Advocate	90	12/31/12
Viejas Tinajas	Cinsault	2011	Wine Advocate	87	12/31/12
Viejas Tinajas	Cinsault	2011	The Feiring Line	"Cool Stuff..For Geeks"	10/30/12

ARGENTINA**Ruca Malen**

Yauquen	Malbec-Cabernet	2011	Wine Advocate	89	10/01/12
Yauquen	Malbec-Cabernet	2011	Wine Enthusiast	86	02/01/13
Reserva	Petit Verdot	2010	Wine Advocate	88	10/01/12
Reserva	Malbec	2010	Wine Advocate	85	10/01/12
Reserva	Malbec	2010	Wine Spectator	87	Web 2012
Reserva	Cabernet Sauvignon	2010	Wine Advocate	89	12/01/12
Reserva	Cabernet Sauvignon	2009	Wine Enthusiast	87	12/31/12
Reserva	Cabernet Sauvignon	2009	Wine Spectator	87	11/15/12
Kinien	Malbec	2009	Wine Advocate	90	10/01/12
Kinien	Malbec	2009	Wine Enthusiast	92 "Editor's Choice"	02/01/13
Kinien	Malbec	2009	Wine Spectator	90	11/15/12
Kinien	Malbec	2009	Stephan Tanzer's	90	03/31/12
Kinien	Cabernet Sauvignon	2008	Wine Advocate	88	10/01/12
Kinien	Don Raul	2008	Wine Advocate	88	10/01/12
Kinien	Don Raul	2008	Wine Enthusiast	91 "Cellar Selection"	02/01/13