

October 2013

THE PRESS

AN OPICI WINES PUBLICATION



DRINK MORE
WINE,
EAT LESS
TURKEY!

BIANCO

ROSSO

Sales Success Stories:

Our Managers and their Distributor Sales Teams were hard at work this summer, landing quite a few noteworthy placements.



Dominio Dostares Estay was approved by the wine buyers at an NJ location of the chain steakhouse, Capital Grille. This move allows any location to add the wine to their list as of September 1.

Zupan's Market in Portland, OR set up a beautiful, eye-catching display of Carpineto Dogajolo Rosato.



The Seaview Hotel, where many tourists from across the nation reside during their NJ Shore vacations, held a tasting of a variety of Opici Wine selections in August. All were very well received by guests who inquired where the wines could be purchased in their home state.

Titan Wine & Spirits has taken on the Opici Wines portfolio in California. Our newest distributor partner boasts statewide coverage through a knowledgeable sales force. We are extremely confident they will serve us well in the Golden State.

In Other News:

Carpineto Dogajolo is celebrating 20 vintages this year. To commemorate the occasion, the package will include an embossed wax seal replica marking the milestone near the top right hand corner of the label.



"Don't Text & Drive" public service announcement by Palm Beach Broadcasting was sponsored by Opici Sangria throughout the week of July 22.

The following gift packs are available for the 2013 holiday season:

- Ruca Malen Yauquen
- Carpineto Dogajolo
- DueTorri
- Cesari
- Opici Twist Neck



PAST EVENTS:

South American powerhouses, De Martino and Ruca Malen, successfully completed a 10-day tour of upscale Texas grocery chain, Central Market this July. Central Market held a series of events during "Wine Week" which included seminar, cooking demonstrations complete with wine pairings, in-store tastings, and bottle signings. Winemaker Marcelo Retamal represented De Martino, while winemaker Pablo Cuneo traveled with Ruca Malen chef Lucas Bustos. The wines were well received and now hold a permanent home on the shelves in each of the Central Market locations.

August 22, 2013

Serena Williams and her fellow tennis pros, as well as enthusiasts sipped on Sauska Villanyi Rose, Alverdi Pinot Grigio, Altadonna Grillo, Julia James Pinot Noir, and Carpineto Spolverino at the BNP Paribas Taste of Tennis at the W Hotel in New York.



#2 Ranked Tennis Pro Victoria Azarenka Spinning at the Opici Wines DJ Booth

September 17, 2013

The Annual American Cancer Society Pink & Black Tie Gala was held at the Brooklyn Botanical Gardens. In keeping with the theme, Sauska supported this great cause by donating roses of the drinking variety, their fabulous Villanyi Rose. Chateau Grand Renom Bourdeaux Rouge and Blanc were also served.

July 22, 2013

"Don't Text & Drive" public service announcement by Palm Beach Broadcasting was sponsored by Opici Sangria throughout the week

UPCOMING EVENTS:

September 19 & November 9, 2013
Wine Riot – New York – September 19 & Los Angeles – November 9 - De Martino



October 3-5, 2013

Epcot International Food & Wine Festival – Orlando, FL – De Martino



September 29- October 7, 2013

Opici Family Distributing Fall Road Show – Florida, New Jersey, Connecticut, New York

October 10, 2013

A Match Made in Mendoza – New York – Ruca Malen

October 14-25, 2013

Taste Around Town – New York, Washington, DC, Austin - Cesari & DueTorri

October 18, 2013

Catholic Medical Center Gala – Manchester, NH – Carpineto

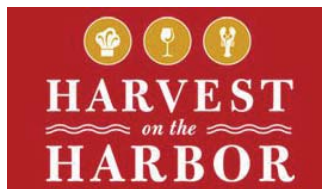
October 21, 2013

CHC Feast – New York – Cesari & DueTorri



October 26, 2013

Harvest on the Harbor – Portland, ME



October 28-30, 2013

Epcot International Food & Wine Festival – Orlando, FL – Cesari

Recent PRESS HIGHLIGHTS:

Luiano Sangiovese was named "Wine of the Month" in the September 2013 of Inside NJ.

Auspicion and Julia James were announced in industry magazine Market Watch in the July/August 2013 issue.

Every Day with Rachael Ray Magazine featured the Campobello Chianti in their September 2013 issue.

Carpineto was included in a feature article in the October 31, 2013 issue of Wine Spectator entitled "Tuscan Bounty." The Dogajolo was named a "Top Value" and the Molin Vecchio a "Top Pick" by Tuscan Editor, Bruce Sanderson.

The September edition of LuxuryWeb featured a write up on De Martino. The author got an early start on his holiday wish list by adding the Alto de Piedras Single Vineyard Carmenere, a wine that suits him perfectly.

OPICI WINES RAVE REVIEWS

ITALY

Altadonna					
	Prosecco	NV	Wine Spectator	86	Web 2013
	Pinot Grigio	2011	Wine Spectator	82	Web 2013
	Grillo	2011	Wine Spectator	83	Web 2013
	Pinot Nero	2010	Wine Spectator	83	Web 2013
	Sangiovese	2010	Wine Spectator	88	Web 2013
Carpineto					
	Dogajolo Bianco	2012	Wine Spectator	84	Web 2013
	DogajoloRosato	2012	Wine Spectator	89	10/15/13
	DogajoloRosso	2011	Wine Spectator	89	Web 2013
	Spolverino	2011	Wine Spectator	86	Web 2013
	Chianti Classico	2011	Wine Enthusiast	87	10/01/13
	Chianti Classico	2011	Wine Spectator	88	08/31/13
	Chianti Classico Riserva	2008	Wine Spectator	91	Web 2013
	Vino Nobile di Montepulciano Riserva	2007	Wine Enthusiast	87	10/01/13
	Vino Nobile di Montepulciano Riserva	2007	Wine Spectator	91	07/31/13
	Farnito Chardonnay	2010	Wine Spectator	88	Web 2013
	FarnitoCabernet Sauvignon	2007	Wine Spectator	91	Web 2013
	Appodiati Molin Vecchio	2004	Wine Spectator	95	09/30/13
	Appodiati Sillano	2004	Wine Spectator	93	09/30/13
	Appodiati Poggio Sant' Enrico	2004	Wine Enthusiast	91	10/01/13
	Appodiati Poggio Sant' Enrico	2004	Wine Spectator	91	07/31/13
	Appodiati St. Ercolano	2004	Wine Enthusiast	91	10/01/13
	Valcolomba Merlot	2012	Wine Advocate	87	08/01/13
	Valcolomba Vermentino	2012	Wine Advocate	86	08/01/13
Cesari					
	Valpolicella Classico	2010	Wine Spectator	88	Web 2013
	Mara Ripasso	2010	Wine Spectator	88	06/15/13
	Amarone Classico	2008	Wine Spectator	91	06/15/13
	Recioto Classico	2009	Wine Spectator	89	08/31/13
Conti Zecca					
	Nero	2008	Wine Spectator	90	Web 2013
Fattoria di Magliano					
	Perenzo	2010	Wine Spectator	92	10/15/13
	Poggio Bestiale	2010	Wine Spectator	90	10/15/13
Luiano					
	Chianti Classico	2011	Wine Enthusiast	90	10/01/13
Monteverro					
	Chardonnay	2010	Wine Advocate	93	08/01/13
	Terra di Monteverro	2010	Wine Advocate	92	08/01/13
	Tinata	2010	Wine Advocate	94	08/01/13
Nidermayr					
	Pinot Bianco	2011	Wine Enthusiast	86	06/01/13
	Pinot Grigio	2011	Wine Enthusiast	87	06/01/13
	Pinot Nero Precios	2009	Wine & Spirits	90	08/01/13
	Lagrein Gries Blacedelle	2010	Wine & Spirits	92	08/01/13
	Lagrein Gries Blacedelle	2008	Wine Enthusiast	88	06/01/13
Umberto Cesari					
	MOMA Rosso	2011	Wine Enthusiast	87	07/01/13
	MOMA Rosso	2009	Wine Enthusiast	86	07/01/13
	Umberto Cesari Sangiovese Riserva	2010	Wine Enthusiast	88	07/01/13
	Umberto Cesari Sangiovese Riserva	2008	Wine Enthusiast	87	07/01/13
	Umberto Cesari Liano	2010	Wine Enthusiast	90	08/01/13
	Umberto CesariTauleto	2005	Wine Enthusiast	88	07/01/13
Viberti					
	Chardonnay	2011	Wine Spectator	85	Web 2013
	Nebbiolo	2010	Wine Spectator	83	Web 2013
	Dolcetto d'Alba	2011	Wine Advocate	86	06/01/13
	Dolcetto d'Alba	2010	Wine Spectator	88	Web 2013

	Dolba	2011	Wine Spectator	87	Web 2013
	Bricco Airoli Barbera d'Alba Superiore	2010	Wine Advocate	90	06/01/13
	Barolo Buon Padre	2009	Wine Advocate	88	06/01/13
	Barolo Riserva Bricco delle Viole	2006	Wine Advocate	89	06/01/13
	Barolo Riserva La Volta	2006	Wine Advocate	92	06/01/13

SPAIN

Dinastia Vivanco

	Vivanco Blanco	2012	Wine Enthusiast	85	07/01/13
	Vivanco Rosado	2012	Wine Enthusiast	83	07/01/13
	Coleccion Vivanco 4 Varietales	2009	Wine Enthusiast	91	10/01/13

Dominio de Tares

	Baltos	2011	Wine Advocate	88	08/31/13
	Baltos	2009	Wine Spectator	87	07/31/13
	Cepas Viejas	2010	Wine Advocate	89	08/31/13
	Cepas Viejas	2009	Wine Advocate	85	08/31/13
	Cepas Viejas	2008	Wine Enthusiast	90	10/01/13
	Bembibre	2009	Wine Advocate	87	08/31/13
	Bembibre	2008	Wine Advocate	88	08/31/13
	Bembibre	2007	Wine Enthusiast	92	10/01/13
	Tares P3	2009	Wine Advocate	89	08/31/13
	Tares P3	2008	Wine Advocate	91	08/31/13

Dominio Dostares

	Tombu	2012	Wine & Spirits	90 Best Buy	10/01/13
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Mas Igneus

	Barranc dels Closos Blanc	2011	Wine Spectator	90	08/31/13
	Barranc dels Closos Blanc	2010	Wine Enthusiast	85	07/01/13
	Costers	2006	Wine Enthusiast	91	06/01/13
	FA 206	2010	Wine Spectator	91	09/30/13

FRANCE

Chateau Beaulieu

	Rose	2012	Wine Enthusiast	89	07/01/13
	Rose	2012	Wine Spectator	87	08/31/13

HUNGARY

Sauska

	Cuvee 13	2011	Wine Enthusiast	88	10/01/13
	Aszu Essencia	2003	Wine Spectator	96	04/01/13

CHILE

De Martino

	347 Vineyards Cabernet Sauvignon	2011	Wine Enthusiast	84	06/01/13
	Legado Reserva Cabernet Sauvignon	2011	Wine & Spirits	90 "Best Buy"	06/01/13
	Viejas Tinajas Cinsault	2012	Wine & Spirits	94	06/01/13

ARGENTINA

Goulart

	Gran Vin Malbec	2009	Wine Spectator	89	09/30/13
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Ruca Malen

	Yauquen Cabernet Sauvignon	2011	Wine Enthusiast	86	08/01/13
	Reserva Petit Verdot	2010	Wine Enthusiast	82	06/01/13
	Reserva Malbec	2010	Wine Enthusiast	85	08/01/13